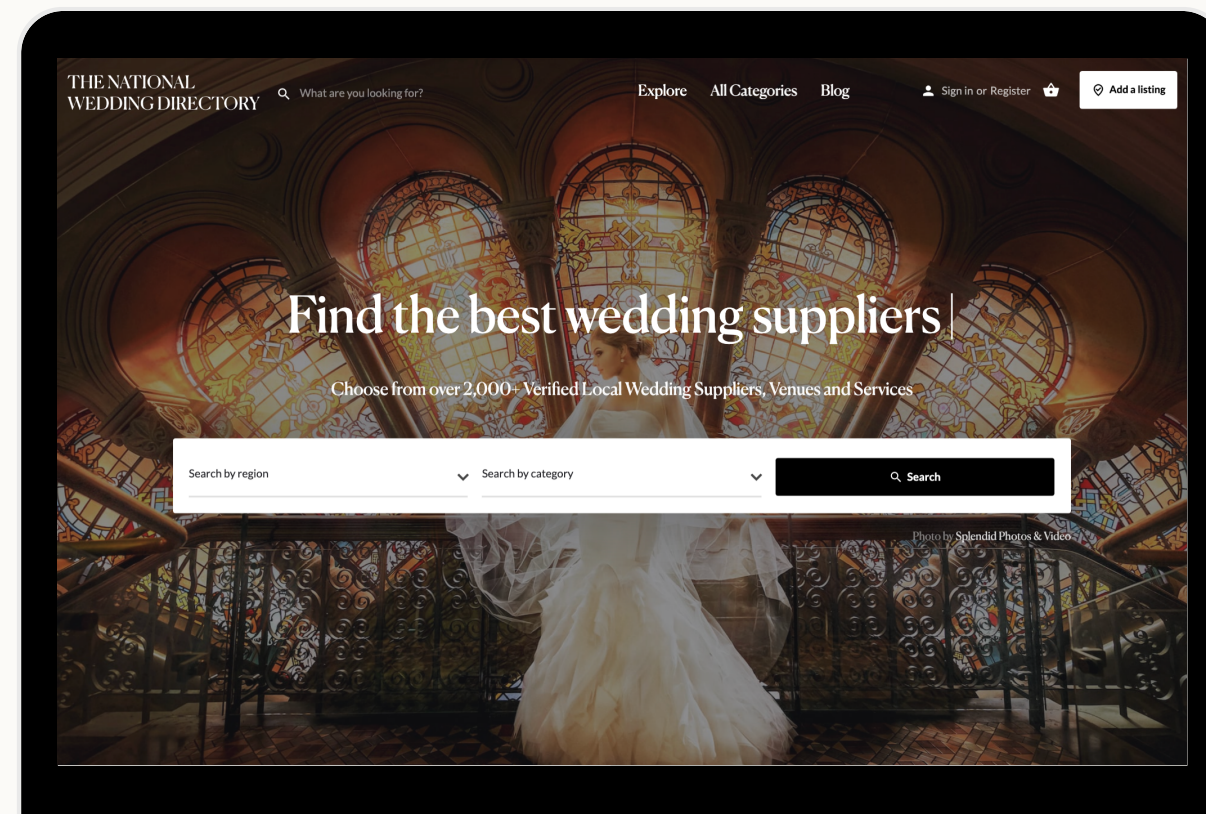


THE NATIONAL WEDDING DIRECTORY

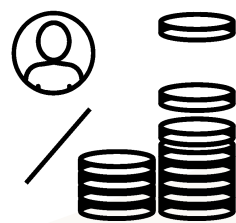
Media Kit 2020



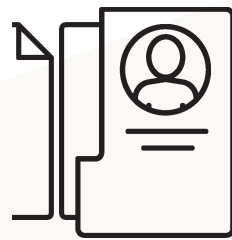
What is The National Wedding Directory?

The National Wedding Directory is Australia's #1 wedding directory built by the industry for the wedding industry. Showcasing the best creative wedding suppliers through leading cloud based web software to ensure your business returns a high ROI.

- Ranked 1 wedding directory website on Google
- Proven results, innovation, technology and customer success
- 50,000+ social media followers
- Thousands of monthly unique visitors
- Affordable pricing packages tailored for small businesses



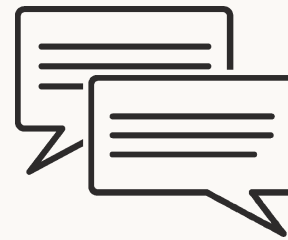
Generate
ROI



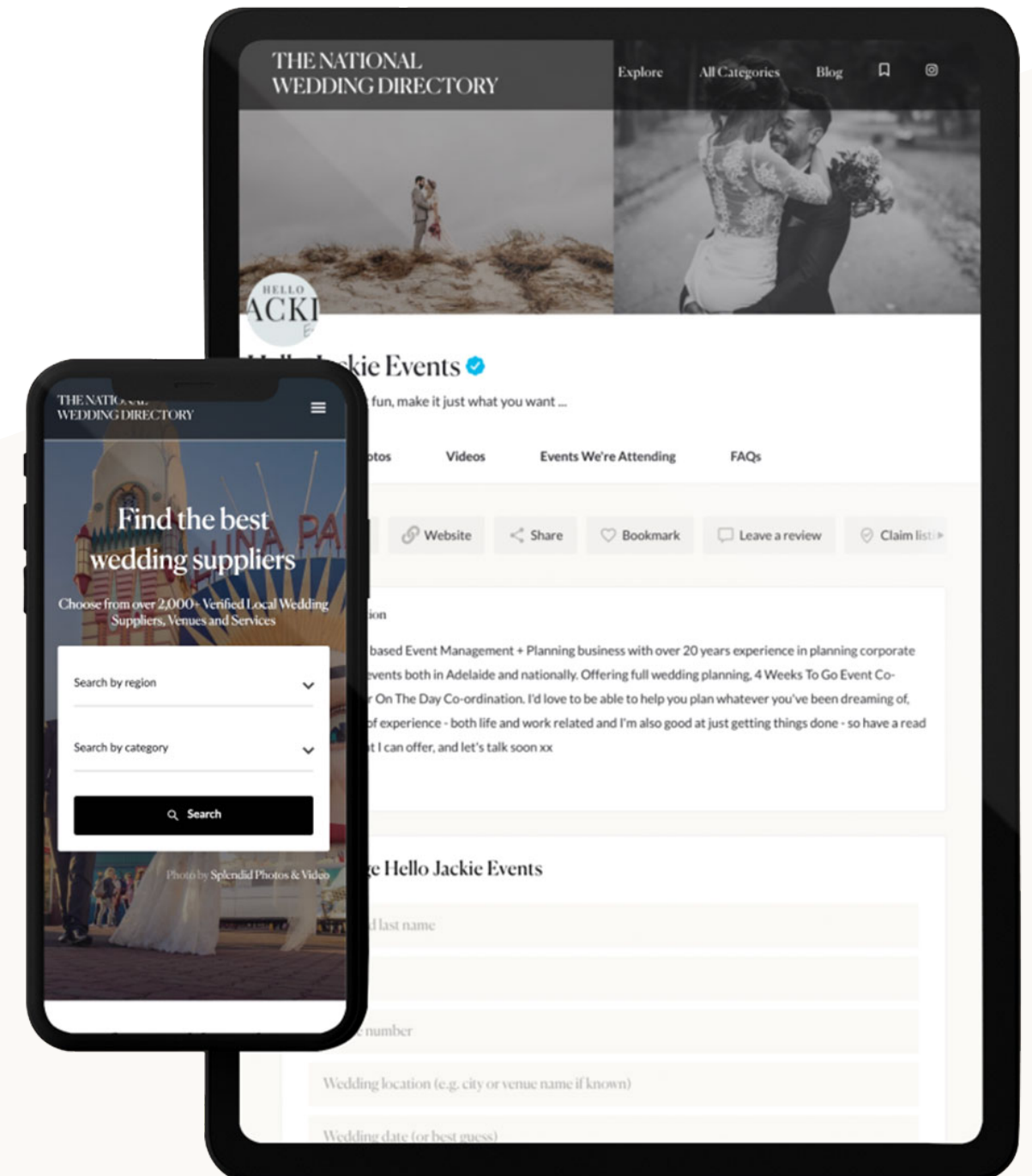
Receive
Leads



Dedicated
Success Manager



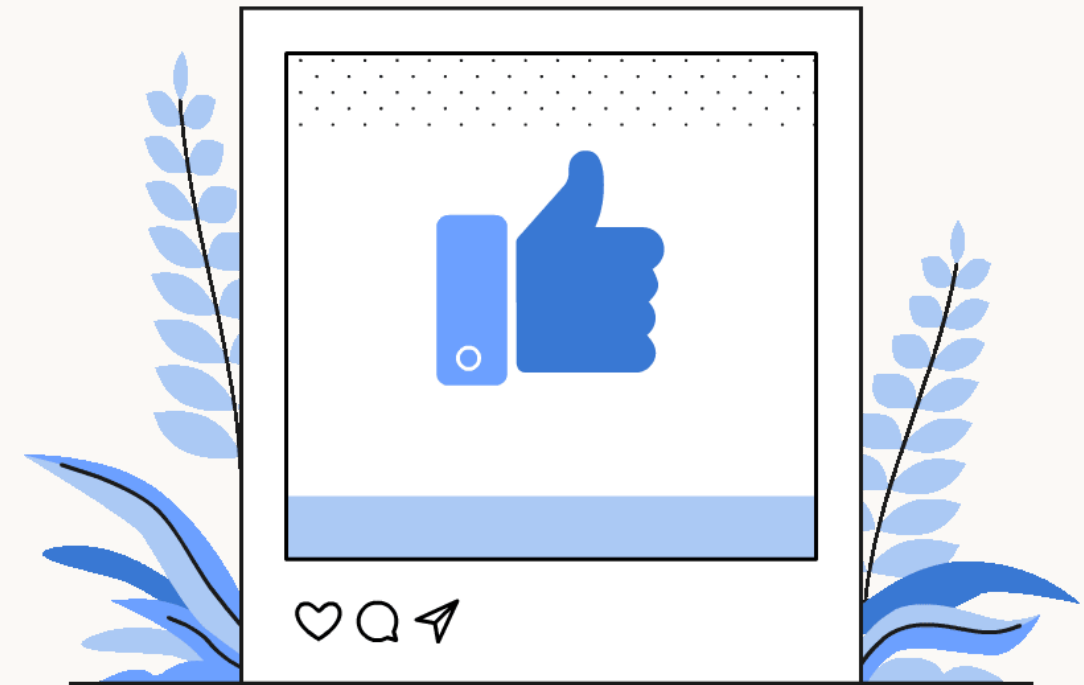
Chat with
Customers



THE NATIONAL
WEDDING DIRECTORY

Our Marketing Campaigns

Our digital marketing department creates cutting-edge digital advertising and organic campaigns which position The National Wedding Directory as a leader in the industry.



Google

Instagram Ads

facebook Ads

LinkedIn ads

TikTok Ads

Snapchat Business

THE NATIONAL
WEDDING DIRECTORY

Your dedicated success managers

All listing plans come with a dedicated success manager who will communicate with you to develop the best ways to launch your listing on the directory.

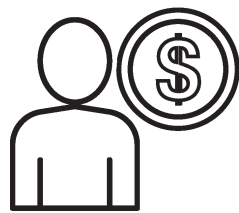
Your dedicated success manager will also work with you to ensure your listing is fully optimised.

We also check-in with you regularly to ensure you are getting the most out of The National Wedding Directory.



THE NATIONAL
WEDDING DIRECTORY

Pricing tailored for small businesses



Standard Monthly	Spotlight Monthly	Premium Monthly
<div>\$199 \$99⁹⁵ Monthly</div>	<div>\$299 \$199⁵⁰ Monthly</div>	<div>\$499 \$349⁵⁰ Monthly</div>
Your business listed on Australia's No.1 Wedding Directory	Your business listed on Australia's No.1 Wedding Directory	Your business listed on Australia's No.1 Wedding Directory
Paid monthly on a 12 month plan	Paid monthly on a 12 month plan	Paid monthly on a 12 month plan
Select up to 2 business categories	Select up to 2 business categories	Select up to 2 business categories
Select up to 2 regions	Select up to 2 regions	Select up to 2 regions
Verified Badge	Verified Badge	Verified Badge
Boost your own sites SEO	Boost your own sites SEO	Boost your own sites SEO
24x7 Support	24x7 Support	24x7 Support
Dedicated Account Manager	Dedicated Account Manager	Dedicated Account Manager
Integrates with your Instagram	Integrates with your Instagram	Integrates with your Instagram
Completely customisable	Completely customisable	Completely customisable
Add reviews + custom widgets / tabs	Add reviews + custom widgets / tabs	Add reviews + custom widgets / tabs
Contact form	Contact form	Contact form
<div><div>✓</div>1x Welcome Instagram Post</div>	<div><div>✓</div>Spotlight Featured Listing</div>	<div><div>✓</div>Premium Top of Page Positions</div>
<div><div>✓</div>1x Welcome Facebook Post</div>	<div><div>✓</div>Limited to 10 per category per region</div>	<div><div>✓</div>Guaranteed Enquiries</div>
	<div><div>✓</div>4x Instagram Posts Per Year</div>	<div><div>✓</div>Featured on Homepage</div>
	<div><div>✓</div>4x Facebook Posts Per Year</div>	<div><div>✓</div>Limited to 6 per category per region</div>
	<div><div>✓</div>2x Posts on Wedding Expos Australia Facebook Page</div>	<div><div>✓</div>12x Instagram Posts Per Year</div>
		<div><div>✓</div>12x Facebook Posts Per Year</div>
		<div><div>✓</div>4x Posts on Wedding Expos Australia Facebook Page</div>
		<div>THE NATIONAL WEDDING DIRECTORY</div>

What are you waiting for?

Get started today

Add Your Business



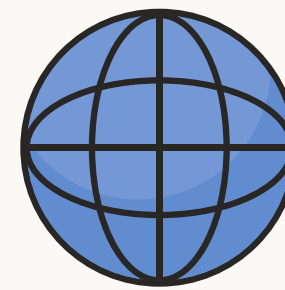
Want to ask us some questions?



[Click here to message](#)



[Click here for IG](#)



[Click here for website](#)

THE NATIONAL
WEDDING DIRECTORY